



SACRAMENTO RIVER

watershed

PROGRAM



2009 Year in Review

Annual Stakeholders Meeting



About SRWP

Founded in 1996 to:

Sustain, restore, and enhance the resources of the Sacramento River Watershed while promoting social and economic vitality of the region.

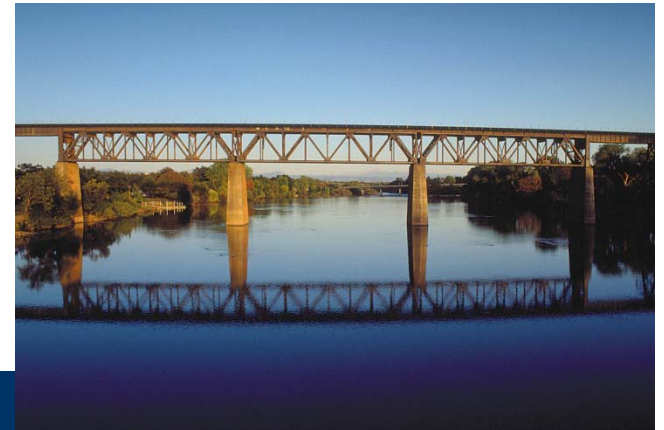


SRWP Organization



- Governed by a 21 Person **Board of Trustees**
- **Staff:** Executive Director, Watershed Resource Specialist, Webmaster, Bookkeeper
- Team of **Contractors**
- Several **Committees**
- **Watershed Partners**
- Lots of **Stakeholders**

About the Watershed



- California's longest river and largest watershed... 27,000 square miles!
- Declared "most endangered river system"
- Provides drinking water to 2/3rds of the State
- Water from the watershed used on more than 2 million acres of agriculture
- Critical to State's salmon runs/industry



SRWP's Core Programs

- **Public Outreach and Education**
- **Watershed Monitoring**
- **Local Watershed Support**

Public Outreach and Education *Media Campaign*

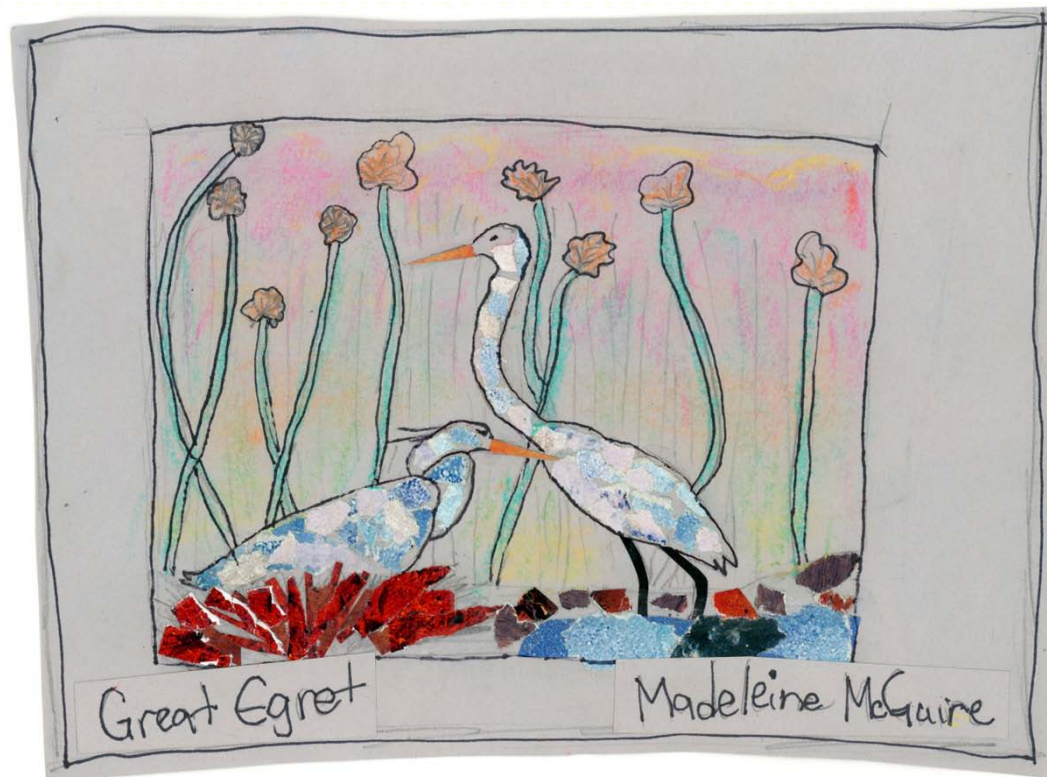
Messages include:

- Responsible Pesticide Use
- Water Conservation
- Stormwater Management
- FOG
- Clean Boating Practices
- Native Gardening



Public Outreach and Education

River of Words Art & Poetry Contest



Public Outreach and Education

State of the Sac River Watershed Forum



Public Outreach and Education

State of the Sac River Watershed Forum



Seeking Sustainability in an Era of Change



December 10, 2009

Sacramento River Watershed Program

Timothy Quinn
Executive Director



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Watershed Monitoring *Regional Monitoring Program*

**Working on developing a Coordinated
Regional Water Quality Monitoring
Program**



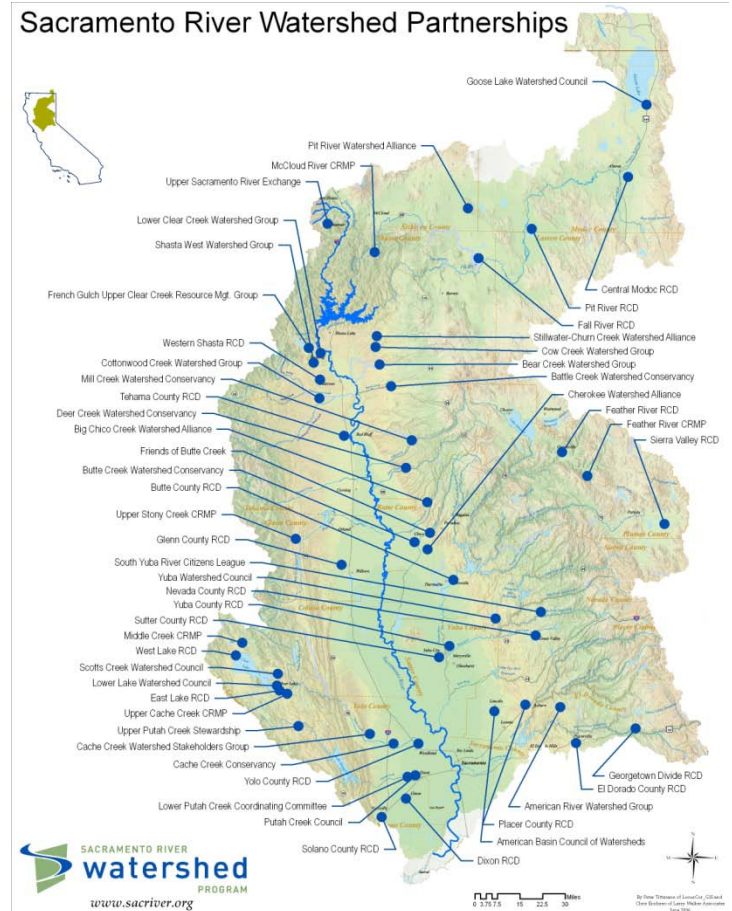
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Local Watershed Support

Watershed Map and Directory

- Watershed Map and Directory of Local Watershed Partnerships



Local Watershed Support

Sacramento River Watershed Coalition

**Sacramento River Watershed Coalition =
Creating a unified voice for local watershed
stewardship**

“When I feel the heat, I see the light.”
--former US Senator Everett Dirksen

Local Watershed Support

Promote Local Watershed Programs

- Promote Local Watershed Programs and Projects
- Participate in Watershed Day at the Capitol
- Participate in Statewide Watershed Program Advisory Committee
- Participate in AB 739 Stormwater Management Task Force
- Participate in CA Water Plan Update



Local Watershed Support Watershed Tools

- Website Assistance
- SWIM
- Online Permitting Guide
- Roadmap-Watershed Atlas
- Indicator Report Card
- Website Resources

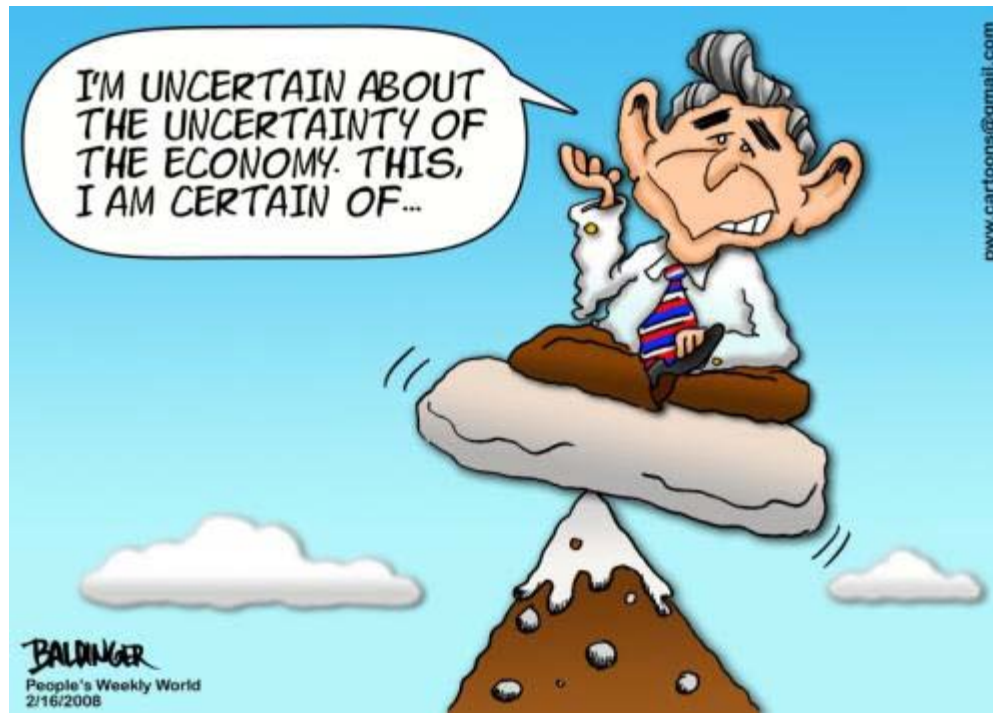
The screenshot shows the Sacramento River Watershed Program website. At the top, there is a navigation menu with links for 'About Us', 'Watershed Monitoring', 'Mercury', 'Issues', 'Education', 'About the Watershed', 'News', 'Calendar', and 'Watershed Information Module'. Below the navigation, there are several main sections:

- Join Us!**: Includes a 'DONATE ONLINE' button, a 'Volunteer' section with links to 'Join Committees', 'Merchandise', and 'FREE email newsletter', and a search bar.
- Featured PSA**: Features a photo of a woman and a link to 'View the Recycled Water PSA, which was sponsored by MWH and CSD-1'.
- Web Updates**: Lists recent updates such as 'Posted Board of Trustees 7/17 agenda 07/08/06', 'Posted three new desktop images 07/08/06', and 'Posted POES 6/21 agenda 06/15/06'.
- Resource Directory**: Organized into categories: 'Education' (Colleges/Universities, Professional Resources, Student Resources), 'Government' (Federal, State, Local and Regional), 'Grantseeking/Fundraising' (Sources, Guides/Tutorials), 'Events Calendars', 'Getting Involved' (Monitoring, Water Quality, Mercury, Activities, Internships, Volunteering, Starting a Group, Forums/Listsens), 'Issues' (Monitoring, Water Quality, Mercury, Agriculture, Invasive Plants, Wise Growth), and 'Watershed Organizations' (By County, By Name, Statewide).
- Watershed News**: Includes a 'Featured Photo' of a lake and an article titled 'Watershed News: Mine cleanup reveals scope of problem' with a sub-headline 'Lake Oroville now loaded with water'.
- Watershed Calendar**: Lists upcoming events like 'Regional Waste Water Forum', 'California Invasive Weeds Awareness Week', and 'Spring-run Chinook Watershed Symposium'.

Local Watershed Support *Watershed Excellence Awards*



What's Next?



Questions?



Thank you!

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