



SACRAMENTO RIVER

watershed

PROGRAM



2008 Year in Review

Annual Stakeholders Meeting



About SRWP

Founded in 1996 to:

Sustain, restore, and enhance the resources of the Sacramento River Watershed while promoting social and economic vitality of the region.

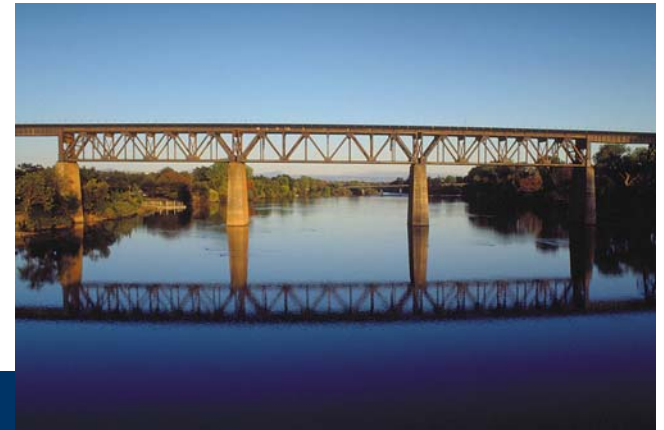


SRWP Organization

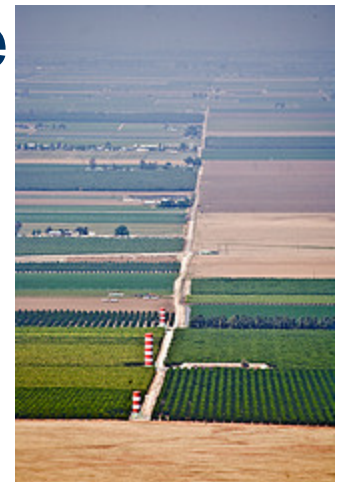


- Governed by a 21 Person **Board of Trustees**
- **Staff:** Executive Director, Watershed Resource Specialist, Watershed Coordinator, Webmaster
- Team of **Contractors**
- Several **Committees**
- **Watershed Partners**
- Lots of **Stakeholders**

About the Watershed



- California's longest river and largest watershed... 27,000 square miles!
- Provides drinking water to 2/3rds of the State
- Water from the watershed used on more than 2 million acres of agriculture



SRWP's Core Programs


- **Public Outreach and Education**
- **Watershed Monitoring**
- **Local Watershed Support**

Public Outreach and Education *Outreach Materials*

2008 Highlights:

- New and Improved Website
- Monthly eNewsletter
- Expanded Listserv
- Membership Program



 To help protect your privacy, PowerPoint prevented this external picture from being automatically downloaded. To download and display this picture, click Options in the Message Bar, and then click Enable external content.

Public Outreach and Education *Media Campaign*

2008 Highlights:

- Expanded News 10 Partnership

Messages include:

- Responsible Pesticide Use
- Water Conservation
- Stormwater Management
- FOG
- Clean Boating Practices
- Native Gardening





Public Outreach and Education *Media Campaign*

Northern California TV Campaign

- SRWP Watershed Protection for Future Generations
- City of Redding Stormwater Pollution Prevention
- DWR Local Watershed Stewardship

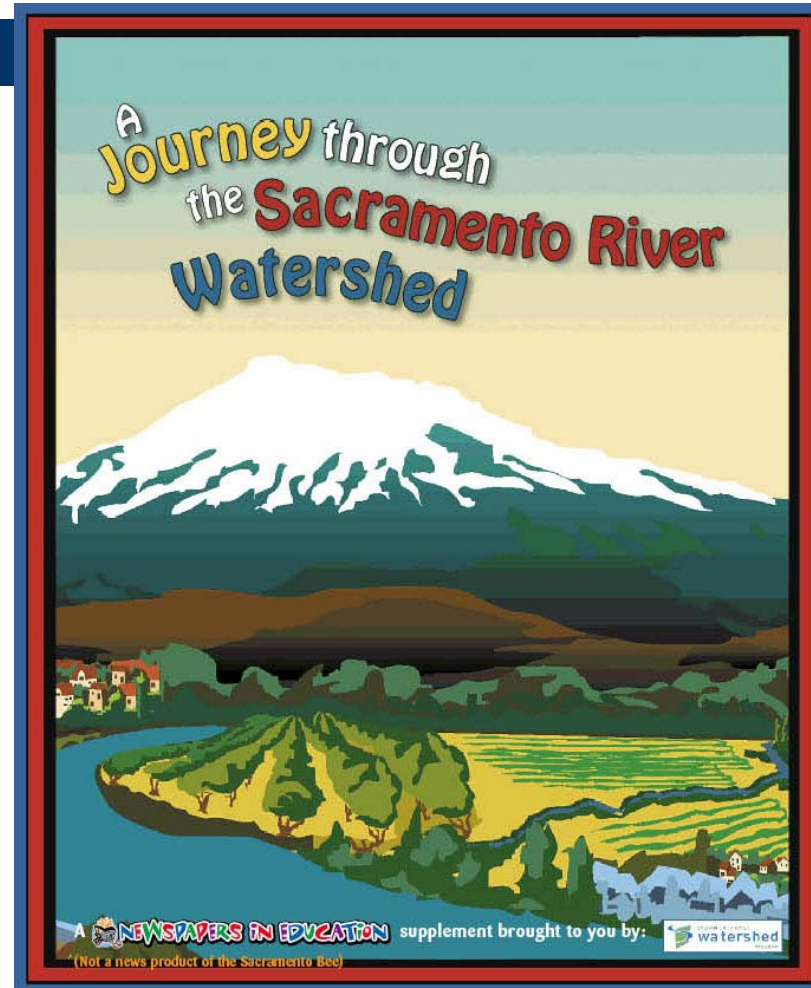




Public Outreach and Education *Media Campaign*

Sacramento Bee Insert

- Great Partners!
- 276,389 Sac Bee Readers
- 710 Teachers
- 28,400 Students
- 5,000 Extra Copies to Share!



SRWP's Core Programs

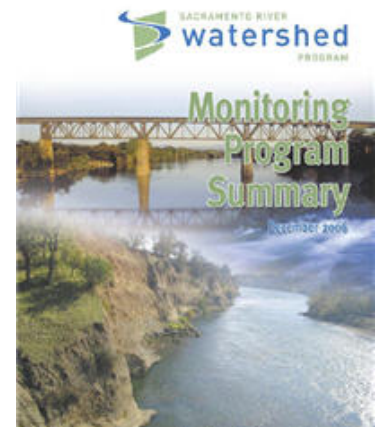
- Public Outreach and Education
- **Watershed Monitoring**
- Local Watershed Support

Watershed Monitoring

Mainstem Water Quality Monitoring

2008 Highlights:

- Completed Annual Water Quality Monitoring Report
- Overall Findings...



Watershed Monitoring

Mainstem Water Quality Monitoring

Use	Finding
Drinking Water	Drinking water quality is high
Recreation	Bacteria concentrations rarely above levels considered unsafe for contact recreation
Fish	Mercury levels in fish are a concern but are lower than mercury loadings in the watershed would suggest
Aquatic Life	<ul style="list-style-type: none">• Toxicity is most prevalent at urban runoff sites• Toxicity very rare in mainstem river• Metals are generally not a problem despite historic mining contamination

Watershed Monitoring *Regional Monitoring Program*

**Working on developing a Coordinated
Regional Water Quality Monitoring
Program**

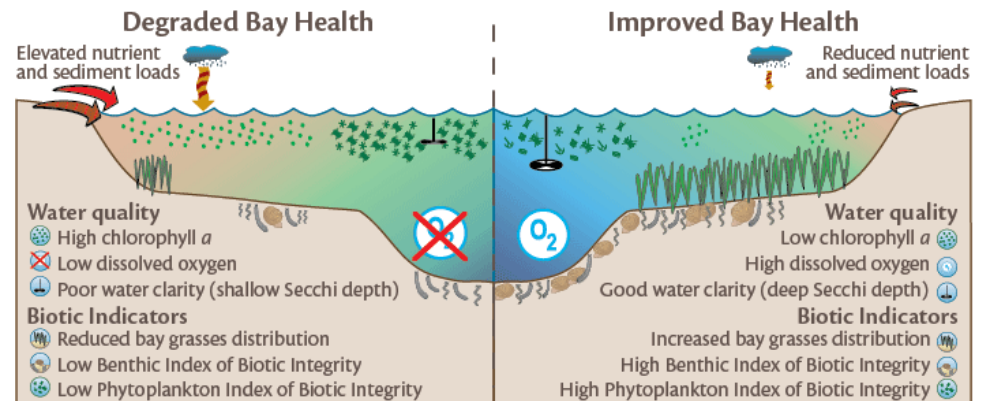


Watershed Monitoring

Watershed Indicators and Monitoring

2008 Highlights:

- Began work on development of Watershed Health Indicator Program
- Developed Watershed Health Indicator Fact Sheet
- Launched new project focused on Watershed Health Indicators



SRWP's Core Programs

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Local Watershed Support

Promote Local Watershed Programs

2008 Highlights:

- Promote Local Watershed Programs and Projects
- Participate in Statewide Watershed Program Advisory Committee
- Participate in AB 739 Stormwater Management Task Force
- Participate in CA Water Plan Update



Local Watershed Support Watershed Tools

2008 Highlights:

- SWIM
- Online Permitting Guide
- Roadmap
- Website Resources

The screenshot displays the Sacramento River Watershed Program website. At the top, the logo for the Sacramento River Watershed Program is visible, along with a "Fast Fact" stating that the watershed encompasses more than 27,000 square miles, roughly 17 percent of the land area of California. The navigation menu includes: About Us, Watershed Monitoring, Mercury, Issues, Education, About the Watershed, News, Calendar, and Watershed Information Module.

The main content area is divided into several sections:

- Join Us!**: Includes a "DONATE ONLINE" button, a "Volunteer" section with links for "Join Committees", "Merchandise", and "FREE email newsletter", and a search bar.
- Explore the Sacramento River Watershed**: Features a map viewer with tabs for "By County", "By Watershed", and "By Waterway". A list of counties is provided: Butte, Colusa, El Dorado, Glenn, Lake, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Solano, Sutter, Tehama, Yuba, Butte, Colusa, Modoc, Glenn, Lake, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Solano, Sutter, Tehama, Yuba, Colusa, Glenn, Lake, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Solano, Sutter, Tehama, Yuba.
- Featured Photo**: Shows a photo of a pool at Spring Creek Ranch with the caption "Medicine Map Pool at Spring Creek Ranch. You can download this and other desktop screensavers here."
- Watershed News**: Includes a headline "Mine cleanup reveals scope of problem" with a sub-headline "(Grass Valley Union - 07/08/06) A proposed cleanup of an old and toxic hydraulic mining site near the town of Washington points out the magnitude of such a problem in the Tahoe National Forest and the Sierra." and another headline "Lake Oroville now loaded with water" with a sub-headline "(San Francisco Chronicle - 07/07/06) Lake Oroville is filled to the brim and the water seems to extend forever. The past few years, the lake level has often been so low that the railing walls of exposed lakebed made it look like a miniature Grand Canyon. Well, Oroville is back."
- Resource Directory**: Lists various resources under categories: Education (Colleges/Universities, Professional Resources, Student Resources), Government (Federal, State, Local and Regional), Grantseeking/Fundraising (Sources, Guides/Tutorials), Events Calendars, Getting Involved (Monitoring, Water Quality, Mercury, Activities, Internships, Volunteering, Starting a Group, Forums/Listservs), Issues (Agriculture, Invasive Plants, Wise Growth), and Watershed Organizations (By County, By Name, Statewide).
- Web Updates**: Lists recent updates: "Posted Board of Trustees 7/17 agenda 07/08/06", "Posted three new desktop images 07/08/06", and "Posted POES 6/21 agenda 06/15/06".

Local Watershed Support

Sacramento River Watershed Coalition

**Sacramento River Watershed Coalition =
Creating a unified voice for local watershed
stewardship**

“When I feel the heat, I see the light.”
--former US Senator Everett Dirksen

Local Watershed Support

Sacramento River Watershed Coalition

- Statewide Watershed Program
- IRWMP
- CA Water Plan Update
- AB 739 Stormwater Task Force
- Watershed Related Legislation
- Watershed Funding

Local Watershed Support

Sacramento River Watershed Coalition

Benefits of the Coalition:

- Increased Visibility and Collaboration
- Information Exchange
- Effective Policies
- Support and pursuit of funding for Sacramento River Watershed

Questions?



Thank you!

Mary Lee Knecht
marylee@sacriver.org