



Since 1996, the Sacramento River Watershed Program has been dedicated to enhancing the watershed through a collaborative approach that focuses on water quality research, education, information-sharing and stakeholder involvement. We believe that a healthy, thriving watershed contributes not only to the well-being of those that live within it, but also to the region's economic and social vitality.

2007 saw us grow as an organization and make unprecedented progress on all three of our Program goals, which are to conduct watershed health monitoring, increase watershed awareness, and provide local watershed support. Highlights from each of our Program goal areas are outlined in the next pages.



Organizationally, we worked hard in 2007 to position the program to expand to the next level. We created an entirely new and improved website, recruited new Trustees to round out our 21-member Board, and hired two new staff members to handle an increased workload. We also launched a membership program to increase public support and augment our revenue. Our second annual "Watershed Moment" fundraiser event was a rousing success, and on top of that, we were awarded four new grants. 2007 was a great year for the Sacramento River Watershed Program, and 2008 should be just as exciting!

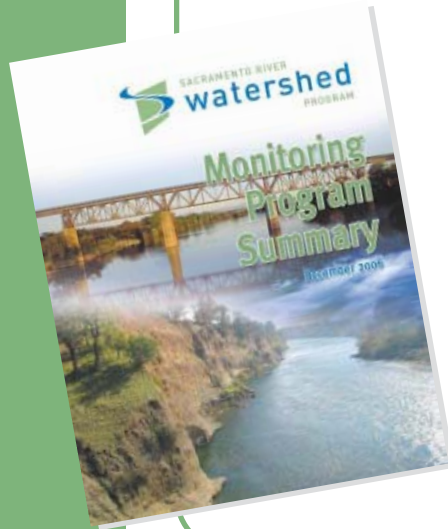
A Look at our 2007 Programs

The Sacramento River Watershed Program's efforts and leadership in bringing increased public attention to water quality and related resource issues in this important river basin have been very successful, and contribute directly to improved health and management of the Sacramento River."

- John Lowrie
State Watershed Program
Manager

Watershed Health Monitoring

In 2007, we completed our 8th year of water quality monitoring on the mainstem Sacramento River and distributed our Monitoring Program Summary. This report describes the baseline water quality condition of the watershed and establishes goals for upcoming monitoring efforts. Other highlights of 2007 include:



- Completed a wetland mercury methylation study
- Performed a study on mercury bioaccumulation in the Bear River
- Secured funding to build a Regional Monitoring Program in 2008
- Were awarded a grant to develop watershed health indicators for the Sacramento River watershed
- Created a Watershed Health Indicator Fact Sheet
- Coordinated efforts with the Central Valley Clean Water Association and the Central Valley Regional Water Quality Control Board

Local Watershed Support

Our Annual Watershed Stakeholders Meeting in Maxwell, California was a packed house in 2007, with representatives from over 50 local groups from throughout watershed! The meeting featured updates on statewide and regional topics, as well as a discussion of Sacramento River watershed issues. A highlight was presenting Watershed Excellence Awards to Dennis Heiman and the Glenn County RCD for their hard work in improving watershed conditions.

In addition, we offered tools and resources to local watershed groups throughout the year. We developed an Online Permitting Guide tailored to local groups, and we worked hard to design and gather resources for other online tools including SWIM, an interactive library and mapping system. SWIM is an ongoing effort and should be complete in 2009.

We also promoted local watershed programs and projects and provided a communication channel between local groups and larger interests—serving as a voice for local groups at statewide and regional meetings and relaying critical information back to local groups. 2007 also saw SRWP appointed to the Statewide Watershed Program Advisory Committee to help shape the new State program.

Watershed Awareness

2007 was a banner year for SRWP's outreach and education efforts. In addition to our new and improved website, we enlarged our list-serve to over 1,300 subscribers, and launched our new monthly e-newsletter, *Waterways*. SRWP also continued to build and expand our working relationships with residents, local organizations, and agencies.

We were honored to expand our partnership with News 10, through which we engage local organizations to sponsor public service announcements, and to launch a TV media campaign in northern California. Through these PSAs, we were able to reach a big audience and deliver important information on:

- Local watershed stewardship,
- Watershed protection for future generations, and
- Stormwater pollution prevention.

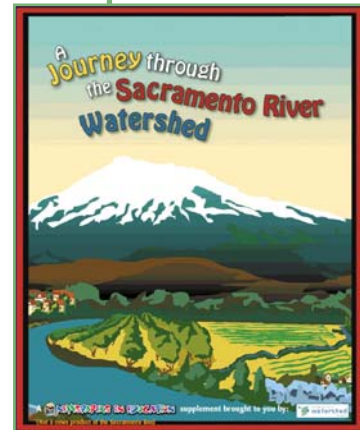
Our most successful environmental education effort of 2007 was our "Journey

through the Sacramento River Watershed" newspaper insert. With it, we reached:

- 276,389 Sac Bee readers,
- 710 teachers, and
- 28,400 students.

We were also pleased to fund environmental education monitoring equipment for three lending libraries, and to continue our role as the California coordinator for the popular River of Words program.

Our outreach efforts weren't limited to students and residents. We also worked with elected officials and decision-makers to increase their awareness and understanding of watershed principles and encouraged them to use a watershed approach in their decision making. Specific activities included Watershed Day at the Capitol, May Watershed Awareness Month events, and SRWP participation in a variety of regional and state meetings.



the Bedrock

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Our 2007 Corporate and Agency Sponsors

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- Mary Lee Knecht, *Executive Director*
- Shelley Matthews, *Development Director*
- Kathy Russick, *Monitoring Coordinator*
- Sara Martin, *Watershed Resource Specialist*
- Chuck Lundgren, *Webmaster*

A Special Thanks to our Outgoing Board Members

- Dave Brent, *City of Sacramento*
- James Rickert, *Prather Ranch*
- Pia Sevelius, *Butte County Resource Conservation District*



Financial Statement

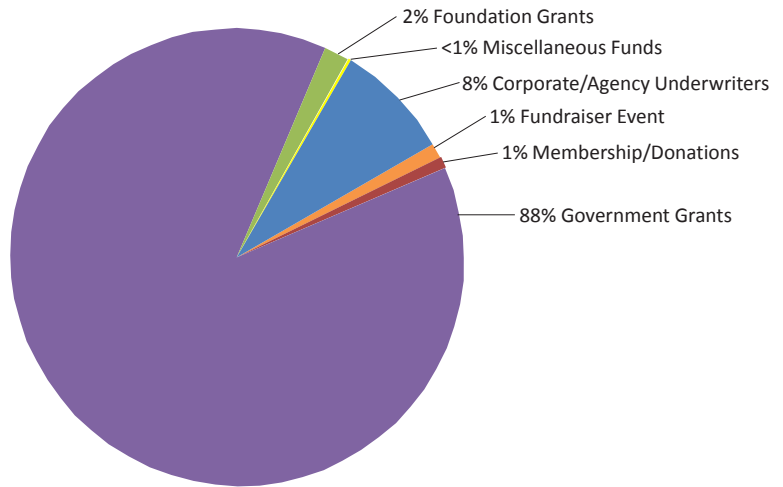
Sacramento River Watershed Program
January 1, 2007 through December 31, 2007

As stewards of SRWP's resources, the Board of Trustees and staff seek to maximize the impact of the program's funding. An independent auditor conducts a full annual review of our financial statements and consistently determines that we conform to accepted U.S. accounting principles. SRWP is a nonprofit 501(c)(3) tax-exempt organization.

Inflow (Income)

Fundraiser Event	\$14,855
Membership/Donations	11,997
Government Grants	1,285,791
Foundation Grants	26,586
Miscellaneous Income	2,765
Corporate/Agency Underwriters	120,754

\$1,462,748



Outflow (expenses)

Watershed Monitoring	\$860,773
Watershed Awareness	328,865
Local Watershed Support	130,512
Development	35,752
Administration	67,269
Special Events	5,861

\$1,429,032

